Lesson 3 Quiz - Satire and Clickbait

Circle the correct answer for the questions below.

1. **Clickbait is __________**
   a. A website that tracks how many times you click
   b. A tracker that uses your clicks to generate funds for a company
   c. A headline that is designed to make you want to click the link, especially when the content is of little value or interest

2. **Satire is __________**
   a. The use of humor, irony, exaggeration, or ridicule to expose and criticize people or institutions, their viewpoints and their behaviors.
   b. The use of humor, irony, exaggeration, or ridicule to drive clicks to a website
   c. The use of humor, irony, exaggeration, or ridicule to expose fake news

3. **Which of the following is a clickbait title?**
   a. Attention! Click Here!
   b. 5 Healthy Meal Ideas for Busy Students
   c. Man Finds THIS in breakroom at work...You won't believe what happened next!

Read the following headlines. Circle the ones that are clickbait.

10 Quick & Healthy Recipes

Dentists HATE this New Trick

Teens explore old cave...You won’t believe what happened next!

Insurance Guide for Graduates

Girl Gives Lunch to a Homeless Man, and When She Walks Away…