



NEWS IN EDUCATION

NIE 4-Week Fake News Lesson Series

Lesson 3 Quiz - Satire and Clickbait

Circle the correct answer for the questions below.

1. **Clickbait is _____**
 - a. A website that tracks how many times you click
 - b. A tracker that uses your clicks to generate funds for a company
 - c. A headline that is designed to make you want to click the link, especially when the content is of little value or interest

2. **Satire is _____**
 - a. The use of humor, irony, exaggeration, or ridicule to expose and criticize people or institutions, their viewpoints and their behaviors.
 - b. The use of humor, irony, exaggeration, or ridicule to drive clicks to a website
 - c. The use of humor, irony, exaggeration, or ridicule to expose fake news

3. **Which of the following is a clickbait title?**
 - a. Attention! Click Here!
 - b. 5 Healthy Meal Ideas for Busy Students
 - c. Man Finds THIS in breakroom at work...You won't believe what happened next!

Read the following headlines. Circle the ones that are clickbait.

10 Quick & Healthy Recipes

Dentists HATE this New Trick

Teens explore old cave...You won't believe what happened next!

Insurance Guide for Graduates

Girl Gives Lunch to a Homeless Man, and When She Walks Away...